



# BBQ RADIO NETWORK



## SPONSORSHIP

BBQ Radio Network is a nationally syndicated, weekly one-hour, barbecue radio talk show that is heard in over 25 states, including Hawaii. Show hosts David Kious and Andy Groneman are seasoned veterans on the grill, as well as behind the mic. Stand-up comic David has been in broadcast radio and TV for decades, even boasting an Emmy on his shelf. Andy has won 2 World Pork Championships, 2 National Brisket Championships and is a Jack Daniels World Invitational Chef's Choice Champion. Also well known as an educator, Andy has taught casual and competition barbecue from coast to coast and Canada. They, along with respected BBQ industry guests, are dedicated to bringing grillers tips, techniques and products that are sure to enhance backyard BBQ adventures.

### DEMOGRAPHICS

\*250 million U.S. residents own an outdoors grill or smoker. While the traditional "grilling season" runs Memorial Day to Labor Day, almost 65% enjoy using their grill or smoker all year-round.

### PRODUCTS & SERVICES

Each week we cover all areas of grilling, BBQ and smoking related subjects. One area we are particularly keen on is products and services of interest to any and all grilling enthusiasts. This makes us a perfect fit for the marketing of wide ranges of household and outdoor living merchandise or businesses.

*\*Hearth, Patio & BBQ Association, 2015*

Recent trends reveal that grilling and barbecuing is a growing, year-round lifestyle. CO-VID has not slowed that down one bit, and may have actually accelerated it. From lawn & garden to BBQ sauce, people are looking to make a splash in their own backyards. If you have a product that you believe is one of the best and is an essential item for our listeners, then why not join our family here at BBQ Radio Network? Together we can give our listeners what they need and want to enrich their backyard experience.

### TAILORED CAMPAIGNS

We understand your target audience is wired for experiencing family, friends and quality of life. We are proud to offer our experience, as well as our know-how, to help you with intentional messaging and branding that will appeal to grillers via broadcast and social media. We appreciate our sponsors and understand that your success means our success. This is why you can be assured that we are here for you and will continually offer our assistance.

If you have any questions do not hesitate to give us a call. We are available for you. Continue to the next page for your proposal.

### CONTACT

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